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Understanding your project's outcomes

Why This Guide is Essential

By identifying the longer-term outcomes of your project or organisation, it becomes easier to:

- Explain the work you do
- Attract funding
- Streamline how you measure your project impact and report to your funders.

What are outcomes?

Outcomes are the human, short to medium term changes created in someone's experience, resulting from the support of your project. Outcomes form the building blocks for impact (long-term, systematic changes).

Often, organisations fall into the trap of reporting on Activities (what we did), or Outputs (how many people came, demographics etc.) While these are both important metrics in reporting, they don't prove effectiveness. **Outcomes are the evidence that your work actually made a difference.**

Some common examples of outcomes could include:

- Reduced isolation
- Increased confidence
- Increased sense of community.

How does this tool work?

To use this form, simply print the second page of this document and ask your participants to fill it in honestly. Once collected, use the results to identify the 'Outcome' that resonates most with your group - this is where your reporting should focus.

Ask as many of your participants as you can, if you have a large group, you might consider asking a sample of participants.

Please indicate how much this project has helped you with the following:

Statement	Helped a little	Helped a lot	Helped significantly	Not relevant
Meeting new people				
Wellbeing and mental health				
Physical health and activity				
Managing my finances or household needs				
Accessing other services or professional help				
Feeling more confident or capable				
Managing my emotions or stress				
Learning new things or getting helpful information				

What is the main thing you feel more able to do now, or in the future, because of this project?

What next?

Got your outcomes? Now you need a system that doesn't add to your workload.

I help mission-led organisations build simple monitoring systems that:

- *Collect the right data (not all the data)*
- *Turn your data into compelling stories funders actually fund*
 - *Make your project reporting simple and fast*

No jargon. No overwhelm. Just clear evidence of your impact.

Book a free discovery call with Chris today:

www.impact-partner.org/book-your-meeting

P.S. Organisations using our impact systems report saving 10+ days per month on reporting while improving their funding success rate.

